

# SUMMIT2010 – 10th GLOBALG.A.P Conference

7th-8th October 2010, HILTON London Metropole Hotel, London, UK

Come and join us for the best networking, discussion and debates at the worlds favourite conference event for Good Agricultural Practice!

Top international speakers debate today's big issues in Good Agricultural Practice and provide solutions for tomorrow. We will provide you with first insight in the new GLOBALG.A.P Version for 2011. And our retail and supplier partners will debate about trends and future requirements.

Hot topics of our 10th GLOBALG.A.P Conference:

- Responsible Management of Resources
- Residue Monitoring
- Smallholder Programmes
- Certification Integrity
- Social Practices in Primary Production
- Aquaculture Trends
- Linkages to Consumer Labels

You want to know more about our event? Come and visit [www.summit2010.org](http://www.summit2010.org) and join the mailing list at [conference@globalgap.org](mailto:conference@globalgap.org)! See you at GLOBALG.A.P's 10th Conference Anniversary in London!

Best regards,



Kristian Moeller  
Secretary GLOBALG.A.P

**GLOBALG.A.P.**  
The Global Partnership for Good Agricultural Practice

## Farming for Consumers®

### ACCOMODATION – HILTON London Metropole Hotel

The 10th GLOBALG.A.P Conference will take place at the HILTON London Metropole Hotel, just 10 minutes walk from the West End and Oxford Street - The ideal destination for the business and leisure guest. Congress delegates will benefit from exclusive accommodation rates!

### SPONSORSHIP OPPORTUNITIES

Target some 400 key decision makers in Good Agricultural Practice from all over the world! Becoming a sponsor of the 10th GLOBALG.A.P Conference will give your company extensive publicity before, during and after the event with packages that suit every marketing budget!

### REGISTRATION

Online registrations for the 10th GLOBALG.A.P Conference are now open! Register online at [www.summit2010.org](http://www.summit2010.org) and save up to 20% on the delegate fee!

The conference fee includes:

- Access to all GLOBALG.A.P Conference Sessions
- GLOBALG.A.P Conference Materials
- Networking Breaks and Hosted Lunch
- Access to the GLOBALG.A.P Conference Exhibitor Zone

If you need more information on registration, sponsoring and venue, please visit [www.summit2010.org](http://www.summit2010.org), email to Nina Kretschmer ([kretschmer@globalgap.org](mailto:kretschmer@globalgap.org)) or call +49-221-57993693.

As of August 2010

## Preliminary Programme – 7th October 2010

08:30 - 09:00 Registration

### PLENARY SESSIONS 09:00 - 10:00

#### GLOBALG.A.P Governance: The GLOBALG.A.P Board Reports

**Nigel Garbutt**, Chairman GLOBALG.A.P, UK; **Andrea Artoni**, Quality & Development Manager, CONAD soc.coop, Italy; **Bert Urlings**, Vion, The Netherlands; **Josse de Baerdemaeker**, Chairman - Brava cvba, Professor - K.U. Leuven, Belgium; **Hugo Byrnes**, Director Product Integrity, Royal Ahold, The Netherlands; **Jorge A. Hernandez**, Senior Vice President for Food Safety and Quality Assurance for U.S. Foodservice, USA; **Horst Lang**, Head of Quality Assurance, Globus SB Warenhaus Holding, Germany; **Carlos Perez**, President, MARCHELOT S.A., Ecuador; **Juan Mir Piqueras**, Deputy Managing Director Management & Company Strategy, Anecoop, Spain; **Johann Zueblin**, Head of Standards & Social Compliance, Migros-Genossenschafts-Bund, Switzerland; **Richard Yudin**, Technical Manager, Fyffes, US

**Key Note Speaker:** Farming for Consumers

**Hans-Juergen Matern**, Quality Assurance, Metro Group and Chairman GFSI, Germany

10:00 - 11:00 Coffee Break

11:00 - 12:30 **Involving all Stakeholders: Public, Private and Civil Society. The Working Model of GLOBALG.A.P**

**Albert Engel**, Head of Division 45 - Agriculture, Fisheries and Food, Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ), Germany; **Jason Clay**, Senior Vice President, World Wildlife Fund, USA; **Samir Assar**, Director Produce Safety Staff, FDA Center for Food Safety & Applied Nutrition, USA; **Andrew Owen-Griffiths**, Deputy Head of Plant Health and Food of Plant Origin, European Commission - FVO, Ireland

12:30 - 14:00 Lunch

#### Covering All Issues and Species for Version 4

**Speakers:** **Huw Thomas**, Technical Director/Head of Ethical & Sustainable Sourcing, Cumbrian Seafoods Ltd, UK; **Seniz Ekin**, VODEN Danışmanlık, Turkey

#### Feed for Aquaculture

**Speakers:** **Trygve Berg Lea**, International Product Manager, Skretting AS, Norway; **Stéphane Ralite**, OCIALIS, France; **Panelist:** **Andrew Jackson**, International Fishmeal and Fish Oil Organisation (IFFO), UK

#### 1.3 GLOBALG.A.P Core Session Livestock:

**Moderator:** **Roland Aumüller**, Livestock & Feed, GLOBALG.A.P, Germany

#### Farming Livestock for Consumers

**Speaker:** **Jim O'Toole**, Board Bia, IRE; **Panelists:** **Hans Schouwenburg**, PVE, The Netherlands; **Eddie Harper**, MBE, EH Consultancy, UK; **David Mainon**, Senior Technical Manager - Meat, Poultry and Fish, Asda \*Walmart, UK and Chairman of the GLOBALG.A.P Sector Committee Livestock

15:30 - 16:30 Coffee Break

### PARALLEL SESSIONS 2 16:30 - 18:00

#### 2.1 Crop Protection Trends and Challenges

**Moderator:** **Elmé Coetzer**, Manager Standards Development, GLOBALG.A.P, South Africa; **Speaker:** **Nigel Thorgrimsson**, Group Technical Director, Ardo, Belgium and Chairman of the GLOBALG.A.P Crop Protection Working Group  
**Panelists:** **Craig Lavender**, Technical Controller, Wm Morrison Produce Ltd, UK; **Phil Gurney**, Audax Laboratory, UK; Representative (tbc), European Commission, Belgium

#### 2.2 Safe and Responsible Aquaculture - Salmonids

**Moderator:** **Alex Olsen**, A. Espersen A/S, Denmark; **Speakers:** **John Barrington**, Scottish Seafarms, UK; **Pablo Mazo Traversi**, Technical Manager, INTESAL, Chile; **Panelists:** **Stuart Smith**, ASDA, UK; **Ian Michie**, Aquaculture Manager, The Seafood Company, UK; **Øyvind Oaland**, Technical Manager, Marine Harvest, Norway; **Paul Macintyre**, Operations & Certification Manager, Food Certification International, UK; **Guenther Fuelbier** (tbc), Femeg, Germany

### PARALLEL SESSIONS 1 14:00 - 15:30

#### 1.1 GLOBALG.A.P Core Session Fruit and Vegetables:

**Moderator:** **Friedrich Luedeke**, Crops & Training, GLOBALG.A.P, Germany

#### Farming Produce for Consumers

**Speakers:** **Willem Hofmans**, Quality Manager Fruit & Vegetables, Royal Ahold, The Netherlands; **Paul Bol**, Advisor of the Board, Dutch Produce Association, The Netherlands; **Panelists:** **Joseph Lueneburg Wolthaus** (tbc), REWE Group, Germany; **Karel Bolkmans**, Koppert, The Netherlands

#### Version 4: Tested and Fit for Asia

**Speaker:** **Chiuyuki Uehara**, Aeon Co., Ltd., Japan

#### 1.2 GLOBALG.A.P Core Session Aquaculture:

**Moderator:** **Valeska Weymann**, Standard Manager Aquaculture, GLOBALG.A.P, Germany

#### Fish Farming for Consumers

**Speakers:** **Aldin Hilbrands**, Senior Manager Product Integrity Corporate Responsibility, Royal Ahold, The Netherlands; **Øyvind Oaland**, Technical Manager, Marine Harvest, Norway

#### 2.3 GLOBALG.A.P Livestock: Demand and Supply Trends

**Moderator:** **Roland Aumüller**, Livestock & Feed, GLOBALG.A.P, Germany  
**Speakers:** **David Mainon**, Senior Technical Manager - Meat, Poultry and Fish, Asda \*Walmart, UK and Chairman of the GLOBALG.A.P Sector Committee Livestock; **Keith Kenny**, Senior Director McDonald's Supply Chain, McDonald's International, UK; **Peter Davies**, Green Veterinary Group, South Africa  
**Panelists:** **Gereon Schulze Althoff**, Vion, The Netherlands; **Juerg von Niederhaeusern**, Head of Standards and Social Compliance, Migros, Switzerland; **Rosa Katjivena**, Group Technical Manager, Meatco, Namibia; **Ben Bennett**, Principal Economist, Natural Resources Institute University of Greenwich (NRI), UK

20:00 Conference Dinner

**GLOBALG.A.P.**  
The Global Partnership for Good Agricultural Practice



## Preliminary Programme – 8th October 2010

### PARALLEL SESSIONS 3 09:00 - 10:30

#### 3.1 Linking Local Small Farmers to the Supply Chain

*Moderator:* Friedrich Luedeke, Crops & Training, GLOBALG.A.P. Germany  
*Speaker:* David Bright (tbc), Global Advisor Markets and Enterprise Development, Oxfam, UK

#### GLOBALG.A.P. Implementation for Small Producers in the USA

*Speaker:* Craig Watson, Vice President Agricultural Sustainability, Sysco Corporation, USA

#### KenyaGAP: Domestic—Integrating Smallholders in domestic Quality Assurance Systems

*Speakers:* Stephen Mbithi, GLOBALG.A.P. Smallholder Ambassador, FPEAK, Kenya; *Panelists:* Steve Warshawer, Enterprise Development Manager, La Montanita Cooperative and Wallace Center, National Good Food Network, USA; *Andrew Graffham*, Principal Scientist, Natural Resources Institute of the University of Greenwich (NRI), UK

#### 3.2 Safe and Responsible Aquaculture - Shrimp

*Moderator:* Leo van Mulekom, Advisor Private Sector Programme, Oxfam Novib, The Netherlands; *Speaker:* Mark Nijhof, Director Corporate Development, Heiploeg BV, The Netherlands; *Panelists:* Aldin Hilbrands, Senior Manager Product Integrity Corporate Responsibility, Royal Ahold, The Netherlands; *Sandhya Chaudhury*, Lead Auditor MSC, Det Norske Veritas,

### PARALLEL SESSIONS 5 14:30 - 16:00

#### 5.1.1 GLOBALG.A.P. in Asia: ChinaGAP

*Moderator:* Reinhard Kaeppel, Expert, Dr. Kaeppel Consulting, Germany  
*Speakers:* Shi Xiaowei, General Director, CNCA, China; *Hans-Peter Reust*, Managing Director, Star Farm Consulting Co., Ltd, China; *Panelist:* Willem Kokkeel, Jin Jin Europe B.V., The Netherlands

#### 5.1.2 GLOBALG.A.P. in Asia: IndiaGAP

*Moderator:* Deepa Thiagarajan, National Liaison India, GLOBALG.A.P. USA  
*Speakers:* Girdhar J. Gyani, Secretary General, Quality Council of India (QCI), India; *Dilip Kulkarni*, President - Sustainable Agriculture, Jain Irrigation Systems Ltd., India; *Panelists:* Ravi Mathur, Chief Executive Officer, GST, India; *Goel Mahesh Chandra*, Chief Executive Officer, Deepak Fertilisers & Petrochemicals Corporations Limited, India; *Bradford L. Roberts*, Operations Officer, IFC Agribusiness/South Asia, India

#### 5.2 Safe and Responsible Aquaculture - Tilapia

*Moderator:* Carson Roper, Seafood Industry Liaison, Aquaculture Stewardship Council (ASC), France; *Speaker:* José Villalon, Managing Director Aquaculture, World Wildlife Fund (WWF), USA; *Panelists:* Norbert Sporns, CEO, HQ Sustainable Maritime Industries Inc., USA; *Laurent Métivier*, Manager, Tropical Aquaculture Europe/Aquamar, Ecuador; *Jack Morales*, Aquaculture

Norway; *Jorge Mario Diaz*, President, ACUANAL - National Aquaculture Association of Colombia, Colombia

#### 3.3 GLOBALG.A.P. Risk Assessment on Social Practice

*Moderator:* Kerstin Uhlig, Manager Stakeholder Liaison, GLOBALG.A.P. Germany; *Speaker:* Horst Roeser, Coop, Switzerland; *Panelists:* Nicolas Maire, Director, Sygma Certification, S.L., Spain; *Johann Zueblin*, Head of Standards & Social Compliance, Migros-Genossenschafts-Bund, Switzerland; *Ximena Franco-Villegas*, Director, Florverde Certification, Colombia; *Lorenz Berzau*, Managing Director, BSCI, Belgium; *Martin Cooke*, Deputy Director, Ethical Trading Initiative, UK; *Tom Smith*, Head of Marketing and Business Development, Sedex Information Exchange, UK

10:30 - 11:30 Coffee Break

### PARALLEL SESSIONS 4 11:30 - 13:00

#### 4.1.1 Good Agricultural Practice Harmonisation North America

*Moderator:* Jorge A. Hernandez, Senior Vice President, Food Safety & Quality, U.S. Foodservice, USA; *Speakers:* David E. Gombas, Senior Vice President Food Safety and Technology, United Fresh, USA; *Sharan Lanini*, Raw Product Food Safety Manager, Chiquita Brands International, USA

#### 4.1.2 Supplier Standard Harmonisation - Moving Suppliers towards GLOBALG.A.P.

Programme Director, Sustainable Fisheries Partnership, Philippines; *Morten Hoyum*, Trapia, Malaysia; *Mike Picchiatti*, President, Regal Springs Tilapia, USA

#### 5.3.1 GLOBALG.A.P. Innovation Session: Supplier Partnership/ Information Network via GLOBALG.A.P. Number and Bookmarking

*Speakers:* Peter Verbaas (tbc), Frugiventa Fruit Trade Association, The Netherlands; *Stephan Tromp*, Managing Director IFS, The IFS Broker Standard, Germany; *Panelists:* Miodrag Mitic, Vice President, Trace Register, LCC, Belgium; *Miguel Angel Jativa Villodo*, Laser Food, S.L., Spain

#### 5.3.2 The GLOBALG.A.P. Integrity Programme

*Moderator:* Nick Ball, Technical Consultant, The Good Fruit Co. Ltd, UK; *Speaker:* Andras Fekete, Manager Integrity Programme, GLOBALG.A.P. Germany; *Panelists:* Richard Yudin, Technical Manager, Fyffes, USA; *Stephen Cox*, NSF-CMI, UK; *Stephan Tromp*, Managing Director IFS, The IFS Broker Standard, Germany

16:00 - 16:30 Coffee Break

*Speakers:* Marek Marzek, President, Ewabis Group, Poland; *Anne Fowlie*, Executive Vice President, Canadian Horticultural Council, Canada; *Panelist:* Richard Machado, President, Agrion Inc., USA

#### 4.2 Safe and Responsible Aquaculture - Pangasius

*Moderator:* Jan Gilhuis, IDH, The Netherlands; *Speaker:* Jos Exters, ANOVA, The Netherlands; *Panelists:* Peter Niedermeier, Managing Director, Binca Seafoods, Germany; *Marc Nolting*, Senior Planning Officer, GTZ, Germany; *Josef Raffalt-Girerer*, Auditor, Intertek, Germany

#### 4.3.1 GLOBALG.A.P. Benchmarking of Livestock Schemes

*Moderator:* Bert Urlings, Vion, The Netherlands; *Speaker:* Anne-Corine Vlaardingerbroek, CBL, The Netherlands; *Panelists:* Hans Schouwenburg, PVE, The Netherlands; *Mark Overland* (tbc), Cargill, USA

#### 4.3.2 Credibility of Food Production Standards: Discussion of Results from Survey and Research

*Moderator:* Angelo Lazo, Goettingen University, Germany; *Speakers:* Catherine Francois, Director Food Safety Programmes, The Consumer Goods Forum, France; *Gesa Wesseler*, Policy Officer, Quality Policy Unit, European Commission's Directorate General for Agriculture and Rural Development, Belgium; *Panelist:* Hugo Byrnes, Director Product Integrity, Royal Ahold, The Netherlands

13:00 - 14:30 Lunch

### PLENARY SESSION 16:30 - 17:30

*Moderator:* Alfons L. Schmid, Outreach Director for Retail Industry, UNDP, The Netherlands; *ISEAL - The Global Association for Social and Environmental Standards Systems, Canada*

#### GLOBALG.A.P. as Basis for Consumer Brands and Labels

*Speaker:* David Gould, Member Support Manager, ISEAL - The Global Association for Social and Environmental Standards Systems, Canada

#### GLOBALG.A.P. and Organic: Harmonisation and Cost Reduction for Producers - First Results of a Joint Project

*Speaker:* Ulrich Hofmanns, UNCTAD, Switzerland  
*Panelists:* Andrew Bovarnick, Global Head - Green Commodities Facility, UNDP, UK; *Rob Cameron*, Chief Executive, Fairtrade Labelling Organizations International, Germany; *Hugh Mowat*, Marks & Spencer, UK