



Discover the Roots of your Fish!



Use the  on the product to find out where it comes from.

THE GGN LABEL AND PORTAL FOR CERTIFIED AQUACULTURE*

Aquaculture products from GLOBALG.A.P. certified production processes can be labeled with the GGN label, which works with the GLOBALG.A.P. Number - GGN, a 13-digit number that identifies the source of the certified product. All aquaculture products with the GGN label are thus certified in accordance with the GLOBALG.A.P. Aquaculture standard, which is in line with the FAO Technical Guidelines on Aquaculture Certification and the OIE Aquatic Animal Health Code.

Using the GGN label printed on the product packaging, consumers can learn more about the farms that have produced the GLOBALG.A.P. certified products at www.ggn.org – the portal for certified aquaculture. The website also explains what good aquaculture practices are and how the certified farms implement them. This direct line between the consumer and the original producer forms the basis of a chain of trust in food production.

**The terms 'certified aquaculture' and 'certified product' refer to those products originating from a GLOBALG.A.P. certified production process.*

ADDED TRANSPARENCY FROM THE STORE TO THE SEAFOOD FARMER



THE GGN NUMBER DELIVERS INFO ABOUT:



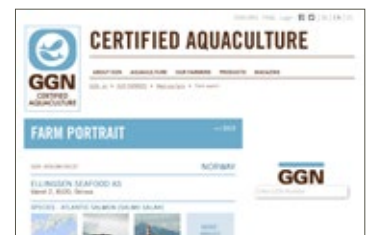
The Origin



The Farm



The Seafood



BENEFITS OF USING THE GGN LABEL FOR AQUACULTURE

1. Communicate the extra effort you're taking to ensure the best quality for your customers by buying GLOBALG.A.P. certified products.
2. Source 35+ species from 30+ countries – that's a total of more than 2 million tons of products from certified farms.
3. Get your profile featured on the www.ggn.org portal, which also provides useful and educational information about aquaculture.
4. The GGN label connects the consumer and the farm by showing where the product was produced – this provides transparency and trust in certified aquaculture.
5. Distinguish your product from others and show your commitment to good aquaculture practices.
6. The GLOBALG.A.P. Aquaculture standard covers the entire production chain and assures safe and sustainable production at the feed manufacturer, hatchery, nursery, grow-out, including transportation, harvest and post-harvest activities, as well as segregation and identification, and correct labeling in the supply chain.

HOW TO GET THE GGN LABEL

Show Your Commitment to Certified Aquaculture

For Farmers, Packers and Suppliers Who Pack Products in a Consumer Package
For Retailers and Restaurant Chain Operators Who Sell Bulk Fish Products to Consumers

To use the GGN label, you need to fulfill all the following requirements:

1. Get GLOBALG.A.P. Chain of Custody certification. www.globalgap.org/coc
2. Ensure certification of all partners in the supply chain.
3. Ensure that the farms you are sourcing from have a fully compliant GRASP assessment – the GLOBALG.A.P. Risk Assessment on Social Practice – to demonstrate social responsibility. www.globalgap.org/grasp
4. Become a logo licensee.

To become a logo licensee, send us an email: info@ggn.org



THE GGN LABEL IS BASED ON GLOBALG.A.P. AQUACULTURE CERTIFICATION
Caring for Consumers - Responsible Sourcing at All Stages of Production



COMPOUND FEED



HATCHERY



GROW-OUT



HARVEST



POST-HARVEST



2+ Million Metric Tons
Certified Worldwide



Source 35+ Species
from 30+ Countries



Covers All Species of Finfish,
Crustaceans and Molluscs



GFSI RECOGNITION

The **only** aquaculture certification standard at farm level recognized by the Global Food Safety Initiative.



The **only** aquaculture certification standard recognized by the Global Sustainability Seafood Initiative for all species of finfish, crustaceans and shellfish.

The GLOBALG.A.P. Aquaculture standard is a universal mark of good aquaculture practice, and encourages the production and marketing of safe food while protecting finite resources. It enables producers and brand owners to provide reassurance to consumers that food is farmed responsibly in ecologically sound conditions.

The GLOBALG.A.P. Aquaculture standard acts as a practical manual for any aquaculture producer to ensure food safety, minimize environmental impact with consideration to the biodiversity, and comply with animal health and welfare, and workers' health, safety and welfare requirements. The Chain of Custody standard safeguards the GLOBALG.A.P. certified claim up to the point of sale for the final consumer. For more information, visit www.globalgap.org/aquaculture.

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