Discover the Roots of your Fish!

The GGN Consumer Label and Online Portal for Certified Aquaculture

www.ggn.org
Aquaculture products that come from GLOBALG.A.P. certified production processes can now be labeled with the GGN consumer label, which works with the GGN — the GLOBALG.A.P. Number, a 13-digit identification number that identifies all the certified participants in the production and supply chain. All aquaculture products with the GGN consumer label are thus certified in accordance with the GLOBALG.A.P. Aquaculture Standard.

*The terms 'certified aquaculture' and 'certified product' refer to those products originating from a GLOBALG.A.P. certified production process.
GGN CONSUMER LABEL AND ONLINE PORTAL FOR AQUACULTURE

Added Transparency from the Store to the Seafood Farmer

Using the GGN consumer label printed on the product packaging, consumers can learn more about the farms that have produced the GLOBALG.A.P. certified products at www.ggn.org. The website also explains what good aquaculture practices are and how the certified farms implement them. This direct line between the consumer and the original producer forms the basis of a chain of trust in food production.
Benefits of Using the GGN Consumer Label for Aquaculture

1. Communicate the extra effort you’re taking to ensure the best quality for your customers by buying from GLOBALG.A.P. certified aquaculture farms.

2. Source 38 species from 32 countries – that’s a total of more than 2 million tons of products from certified farms.

3. Get your profile featured on the www.ggn.org online portal, which also provides useful and educational information about aquaculture.

4. The GGN consumer label connects the consumer and the farm by showing where the product was produced – this provides transparency and trust in certified aquaculture.

5. Distinguish your product from others and show your commitment to good aquaculture practices.

6. The GGN consumer label is based on the GLOBALG.A.P. Aquaculture Standard, which is in line with the FAO Technical Guidelines on Aquaculture Certification. The Standard covers the entire production chain and assures safe and sustainable production at the feed manufacturer, hatchery, nursery, grow-out, including transportation, harvest and post-harvest activities, as well as segregation and correct labeling in the supply chain.

7. The GLOBALG.A.P. Aquaculture Standard is recognized to be a credible international standard. For food safety, it is the only standard recognized at farm level by the GFSI since 2013. For ecological responsibility, the standard has had GSSI recognition since 2018. GLOBALG.A.P. has also aligned its animal health and welfare criteria with the Aquatic Animal Health Code of the World Organisation for Animal Health (OIE).
Source 38 Species from 32 Countries
That's a total of more than 2 million tons of products from certified farms

**AQUACULTURE CERTIFICATION IN 32 COUNTRIES**

- **Albania**
- **Australia**
- **Chile**
- **China**
- **Croatia**
- **Denmark**
- **Ecuador**
- **Faroe Isl.**
- **France**
- **Germany**
- **Greece**
- **Honduras**
- **Iceland**
- **Indonesia**
- **Ireland**
- **Isle of Man**
- **Italy**
- **Korea (South)**
- **Mauritius**
- **Nicaragua**
- **Norway**
- **Panama**
- **Peru**
- **Poland**
- **Portugal**
- **Saudi Arabia**
- **Spain**
- **Tunisia**
- **Turkey**
- **United Kingdom**
- **United States**
- **Vietnam**

**SPECIES CURRENTLY IN COMPLIANCE WITH THE GLOBALG.A.P. AQUACULTURE STANDARD**

- Adriatic Sturgeon .................................................. [Acipenser naccarii]
- Atlantic Halibut .................................................... [Hippoglossus hippoglossus]
- Atlantic Salmon .................................................... [Salmo salar]
- Barramundi ............................................................ [Lates calcarifer]
- Blue Mussel ............................................................ [Mytilus edulis]
- Bluespotted Seabream ........................................... [Pagrus caeruleostictus]
- Brook Trout ............................................................ [Salvelinus fontinalis]
- Cobia ...................................................................... [Rachycentron canadum]
- Coho Salmon .......................................................... [Oncorhynchus kisutch]
- Common Dentex ..................................................... [Dentex dentex]
- Danube Sturgeon ................................................... [Acipenser gueldenstaedtii]
- European Flat Oyster .............................................. [Ostrea edulis]
- European Seabass .................................................. [Dicentrarchus labrax]
- Giant Tiger Prawn .................................................. [Penaeus monodon]
- Gilthead Seabream ................................................ [Sparus aurata]
- Greater Amberjack ................................................. [Seriola dumerili]
- Large-Eye Dentex .................................................... [Dentex macrophthalmus]
- Meagre .................................................................. [Argyrosomus regius]
- Mediterranean Mussel ........................................... [Mytilus galloprovincialis]
- Nile Tilapia ............................................................. [Oreochromis niloticus]
- Pacific Cupped Oyster ............................................ [Crassostrea gigas]
- Pangasius Tra ....................................................... [Pangasianodon hypophthalmus]
- Pink Dentex .......................................................... [Dentex gibbosus]
- Pompano ............................................................... [Trachinotus blochii]
- Rainbow Trout ....................................................... [Oncorhynchus mykiss]
- Red Drum .............................................................. [Sciaenops ocellatus]
- Red Porgy .............................................................. [Pagrus pagrus]
- Redbanded Seabream ............................................ [Purus auriga]
- Redspotted Grouper .............................................. [Epinephelus akaara]
- Salmon Trout ......................................................... [Salmo trutta trutta]
- Senegalese Sole ..................................................... [Solea senegalensis]
- Sharpsnout Seabream ............................................ [Diplodus puntazzo]
- Shi Drum ............................................................... [Umbrina cirrosa]
- Starry Sturgeon ..................................................... [Acipenser stellatus]
- Sterlet Sturgeon .................................................... [Acipenser ruthenus]
- Turbot ................................................................. [Scophthalmus maximus]
- White Grouper ...................................................... [Epinephelus aeneus]
- Whiteleg Shrimp ................................................... [Litopenaeus vannamei]

**2+ Million Metric Tons Certified Worldwide**

*Updated April 2019 | **Inc. Taiwan
The GLOBALG.A.P. Aquaculture Standard is a universal mark of good aquaculture practice, and encourages the production and marketing of safe food while protecting scarce resources. It enables producers and brand owners to provide reassurance to consumers that food is farmed responsibly in ecologically sound conditions.

The GLOBALG.A.P. Aquaculture Standard covers the entire production chain, from broodstock, seedlings, farming and feed to harvesting, and transportation. It acts as a practical manual for any aquaculture producer to ensure food safety, minimize environmental impact with consideration to the biodiversity, and comply with animal health and welfare, and workers’ health, safety and welfare requirements. The Chain of Custody Standard safeguards the GLOBALG.A.P. certified claim up to the point of sale for the final consumer.

From 2020, certified aquaculture farms must have a ‘Fully Compliant’ or ‘Improvements Needed’ level GRASP assessment – the GLOBALG.A.P. Risk Assessment on Social Practice – to demonstrate social responsibility.

The GGN Consumer Label is Based on GLOBALG.A.P. Aquaculture Certification
Caring for Consumers - Responsible Sourcing at All Stages of Production

Covers Food Safety, Animal Welfare, Workers’ Welfare, Environment, Traceability and Key Sustainability Aspects at All Stages of Production

The only Aquaculture Certification Standard at farm level recognized by the Global Food Safety Initiative

The only Aquaculture Certification Standard recognized by the Global Sustainability Seafood Initiative for all species of finfish, crustaceans and molluscs
**HOW TO GET THE GGN CONSUMER LABEL – FOR FARMERS AND FOR PACKERS/SUPPLIERS**

**You’re a Certified Farm?**
Tell Your Buyers About the GGN Consumer Label

Inform your buyers that they can now use the GGN consumer label, which shows final consumers that the product they are buying was sourced from a GLOBALG.A.P. certified farm.

1. To establish a profile of your farm, which will be published on www.ggn.org, contact info@ggn.org
2. The farm profile contains pictures and some informative data about your farm.
3. Inform your partners in the supply chain that they will need Chain of Custody certification.
4. Ensure you have a fully compliant GRASP assessment - the GLOBALG.A.P. Risk Assessment on Social Practice - to demonstrate social responsibility.
5. If you pack your own products in a consumer package, you can become a label licensee.

Interested? Send us an email: info@ggn.org

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**You’re a Packer and/or Supplier?**
Do You Pack Your Own or Your Client’s Brand?

As the company that prints the label on the consumer facing package, you need to fulfill all the following requirements:

1. Get GLOBALG.A.P. Chain of Custody certification. [www.globalgap.org/coc](http://www.globalgap.org/coc)
2. Ensure certification of all partners in the supply chain.
3. Ensure that the farms you are sourcing from have a fully compliant GRASP assessment – the GLOBALG.A.P. Risk Assessment on Social Practice – to demonstrate social responsibility. [www.globalgap.org/grasp](http://www.globalgap.org/grasp)
4. For aquaculture or livestock processors handling animal products from GLOBALG.A.P. certified production: Get certification according to a GFSI recognized food safety system or a Codex-Alimentarius-based HACCP system.
5. Become a label licensee.

To become a label licensee, just send us an email: info@ggn.org.
HOW TO GET THE GGN CONSUMER LABEL – FOR RETAILERS

You’re a Retailer or Restaurant Chain Operator Selling Bulk Fish Products to Consumers?
Show Your Commitment to Certified Aquaculture.

To use the GGN consumer label, you need to fulfill all the following requirements:
2. Ensure certification of all partners in the supply chain.
3. Ensure that the farms you are sourcing from have a fully compliant GRASP assessment – the GLOBALG.A.P. Risk Assessment on Social Practice – to demonstrate social responsibility. www.globalgap.org/grasp
4. Become a label licensee.

To become a label licensee, send us an email: info@ggn.org

You’re a Retailer Selling Packaged Fish Products to Consumers?
Give Your Customers Certified Aquaculture.

Simply inform your suppliers that you want them to print the label on the consumer package. The supplier will then make sure that they fulfill all the requirements.

For more info, send us an email: info@ggn.org
THE GGN CONSUMER LABEL FOR AQUACULTURE

GGN Label License fee

The company that packs the final product and prints the GGN consumer label on the consumer package is responsible for acquiring the label license. Once registered for the label use, the label licensee pays a license fee that is based on the tonnage of final products sold with the label.

<table>
<thead>
<tr>
<th>GGN Label Application Fee</th>
<th>1,000 EUR / once</th>
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<tbody>
<tr>
<td>GGN Label License Fee</td>
<td></td>
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<tr>
<td>FEE PAID PER YEAR AND TON</td>
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<tr>
<td>GGN Label</td>
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<tr>
<td>Basis price: 10 EUR per ton labeled consumer facing products</td>
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<tr>
<td>Note: the first 10,500t - 10 EUR per ton and 4 EUR per ton for each additional ton</td>
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