



PRESS RELEASE

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GLOBALG.A.P. SUMMIT 2018 in Peru: Creating new Markets for Responsibly Grown Food and Flowers

The GLOBALG.A.P. SUMMIT 2018 will take place from 5-7 November in Lima, Peru. This is the first time that the event will be held in the Americas. The latest developments in food safety and sustainability, Good Agriculture and Aquaculture Practices, and the future of the industry will be discussed. Around 400 industry professionals and specialists from all over the world will provide specific insights into trends that are impacting the agricultural sector now and in the future.

Peru one of the fastest growing economies – working together with GLOBALG.A.P.

GLOBALG.A.P. will also focus on Peru, as the SUMMIT is an opportunity to build long-term ties for a global sustainable future for Peru and neighboring countries. Peru is the third-largest country in South America and exports about 620 agricultural products. Peru's exports have risen at an average annual rate of 12% over the last ten years. 8,255 Peruvian producers are currently under GLOBALG.A.P. certification. That number has risen by 9.8% since 2017 and is set to increase even further. Connecting and engaging with Peruvian market leaders is a major goal of the SUMMIT in order to shape the future together.

Certification connects farmers to brand-owners worldwide in changing times

Every generation has the right to safe food, and agriculture plays a key role in that endeavor. Extreme weather conditions and shifting national policies are challenging producers, which is why a common industry response needs to be discussed at this event. Certification connects farmers to brand owners around the world to ensure the trade of safe and responsibly grown food in times of disruptive change. It opens markets and provides ongoing assurance for buyers to mitigate food-borne risks.

Major innovations are spreading fast in the farm assurance industry. The emerging digital revolution as a potential disruption in the food and agriculture sector has now brought additional attention to the industry. New forms of collaboration need to be found to deal with such challenges and will be an important topic at the SUMMIT.

About GLOBALG.A.P.

GLOBALG.A.P. is a leading global certification program whose mission is to bring farmers and retailers together to produce and market safe food to protect scarce resources and build a sustainable future.



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